

SIXTH 6 ANNUAL



2016 SPONSORSHIP OPPORTUNITIES

WHY GET INVOLVED?



- Unique marketing opportunities.
- Proceeds benefit the Milwaukee Justice Center.
- Socialize and network with others in the Greater Milwaukee professional community.
- Support our mission of increasing access to justice.

In the last five years, the Milwaukee Justice Center's MJC5k Run for Justice has raised nearly \$37,000 to help provide free legal help to Milwaukee County residents who were facing our court system on their own.

We need your help to continue providing unprecedented levels of legal service to those in our community least able to afford an attorney.

Your sponsorship of the MJC 5k Run for Justice brings us one step closer to being able to stand up and take care of the next need of Milwaukee County.



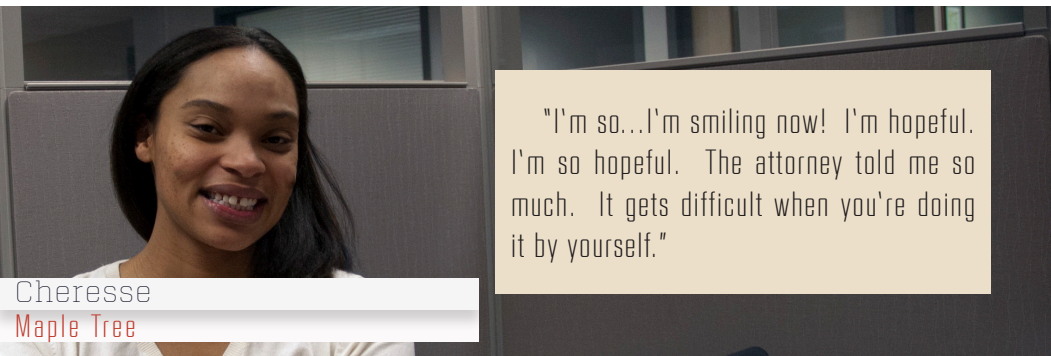
Hon. Maxine A. White
Chief Judge, District 1

"The Milwaukee Justice Center is the biggest symbol that I know of access to justice in the State of Wisconsin"



"The staff, attorneys, and volunteers at the MJC work very hard and demonstrate a lot of devotion to the community."

Isaac Morris
Foley & Lardner, LLP



Cheresse
Maple Tree

"I'm so...I'm smiling now! I'm hopeful. I'm so hopeful. The attorney told me so much. It gets difficult when you're doing it by yourself."



What we accomplished in 2015:

- 445 volunteers donated...
- 12,760 hours of their time to help...
- 10,090 people who needed legal help.

A value to the Milwaukee community of

\$1,252,330

REGISTRATION

Student:	\$20
Individual (by 3/31)	\$20
Individual (by 6/17)	\$25
Individual (after 6/17)	\$30
Kids' 1-mile:	\$15

Team registration available for friendly competition!

www.Milwaukee.gov/MJC/MJC5k.htm to register!

THE EVENT

Wednesday, June 22, 2016
7:00pm
5K Run, 1 Mile walk/kids run
Veteran's Park, Milwaukee

Post-race bash with music from The Mission River Band, refreshments, and awards!

SPONSORSHIP OPPORTUNITIES



UP TO 50 INCLUDED REGISTRANTS				
PREMIUM LOGO SIZING AND PLACEMENT				
LOGO ON PRESS RELEASES AND ADS				
POST-RACE MARKETING MATERIALS				
LOGO ON BANNERS AND SHIRTS				
WEBSITE LISTING				
PROMOTIONAL GOODY-BAG				
RACE-DAY ANNOUNCEMENT				

